

Historic, Archive Document

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#281

**Your cotton
crop
may be**

*hanging
by a
thread*

FEDERAL CROP INSURANCE CORP.
U. S. DEPARTMENT OF AGRICULTURE

A Thread of Hope . . .

Perhaps that thread has held for you this year perhaps it will hold again but you can't be CERTAIN, can you? Your farming future is hanging by this thread and the future can't be predicted.



That Thread Could Break . . .

When or where? No one knows. Every year many cotton farmers lose their crop. Maybe it's too little moisture maybe too much. It might be the boll weevil or hail or perhaps plant disease. Any one of these hazards represents one more tug on that thread and any one of these hazards could snap that thread and with it your farming future.

Disastrous losses will be experienced by many farmers this year, next year, and every year. They will occur on some farms in your State perhaps in your community maybe on YOUR OWN FARM.

When It Does Break . . .

Your losses are costly. Anyone who loses a cotton crop suffers a financial setback. There is no profit from the crop and both the money and labor invested are lost unless you are relying on more than a thread

WISE Cotton Farmers

of hope to protect against the risks no farmer can control.

What effect would a crop failure have upon your bank account? Your ability to meet your obligations? Possibly a note at the bank other debts that must be paid providing for your family. A loss one year doesn't mean a "sure" crop the next year either. Think of the effect on your standard of living your ability to continue farming if there were two crop failures in a row.

You Can Be Certain . . .



Federal Crop Insurance will provide you financial protection.

It will assure you a return from your cotton crop *every year*. Stabilize your farming operations so that crop failure won't mean the loss of both your operating costs and the expected profit.

By making Federal Crop Insurance a permanent part of your farm management plans, you will be certain of meeting your obligations year after year, thus improving your credit and financial stability.

Protect Your Future

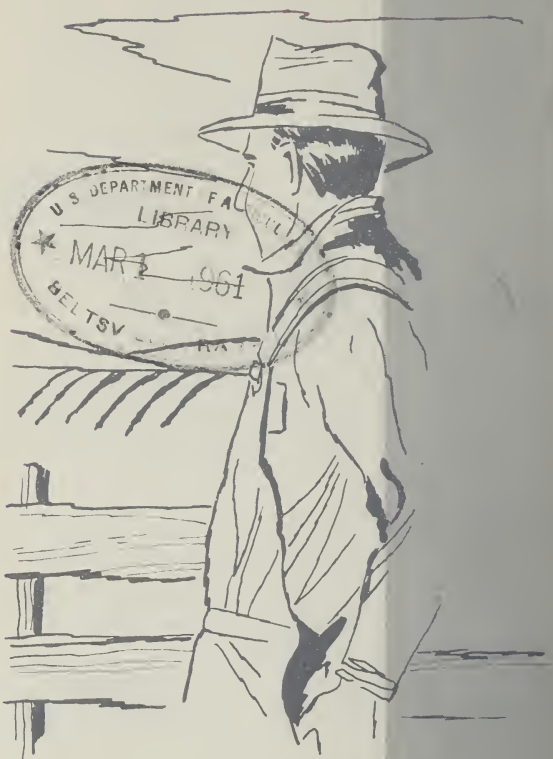


Thousands of farmers throughout the Nation are protected by Federal Crop Insurance. Some are neighboring farmers in your own community. Join them now don't let your future hang by a thread. Visit or write the Federal Crop Insurance office in your county and find out how this policy will protect you.

INSURE Their Crops . . .

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and Their FUTURE



**BE SURE . .
INSURE**